



Your printed and online materials are often the first impression a client will have of your business. Are you portraying the image you need to give you credibility and grow your business?

Effective graphic design is a combination of good design principles, technical skill and that intangible quality called creativity. When all are satisfied, a marketing piece “connects” with the reader... and motivates action.

Our top-notch, in-house graphics professionals possess both creative and technical skills, learned through years of on-the-job experience. Our knowledge and experience are reflected in every design, whether it be a business card or a full-size vehicle wrap. We offer everything from creative consultation and conception to art direction, layout and production. By choosing the right fonts, graphics, colours and custom design elements, we'll create a unique style that prints correctly and makes a great impression, while perfectly reflecting your company's personality and brand identity.

► **We'll take your idea and make it fly ...**



GRAPHIC DESIGN
Innovative + Creative



LIMITED ONLY BY YOUR IMAGINATION ...

Custom Logo Design

Posters

Flyers

Ads



Brochures

Annual Reports

Calendars

Making a job "pretty" is only a portion of what good graphic design is about. A trained designer will know how to address the following print and production issues that can prevent a competent design from printing correctly:

- ▶ CMYK, RGB + spot colour space
- ▶ Crop marks, bleeds + safe print margins
- ▶ Resolution of pictures + graphics
- ▶ Appropriate legible text
- ▶ Masks + overlays
- ▶ Sizing + scaling

First impressions shouldn't be left in the hands of an amateur. Trust a professional graphic designer to deliver creative, lasting results. **Call now to get started.**



Check out our portfolio!

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